

GREGORY H. LANDRON

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JOB OBJECTIVE

Aiming for a responsible, creative and technical position where I can utilize my design, coding, organizational and leadership skills to further your company's share of the marketplace

PROFICIENCIES

- * HTML 5, CSS 3, jQuery, Java, JavaScript, PHP and Android
- * Well-versed in GIT, CVS and other SVNs
- * Skilled in the Agile/SCRUM process, including test-driven development
- * CMS (Wordpress, Joomla, Drupal)
- * Various E-Commerce Platforms
- * Adobe Creative and Microsoft Office suites
- * Search Engine Optimization and Internet Marketing

SKILL SET

- * Highly analytical thinking with demonstrated talent for identifying, scrutinizing, improving, and streamlining complex work processes.
- * Exceptional listener and communicator who effectively conveys information verbally and in writing.
- * Results-driven achiever with exemplary planning and organizational skills, along with a high degree of attention to detail.
- * Resourceful team player who excels at building relationships with customers and colleagues.
- * Enthusiastic, knowledge-hungry learner, eager to meet challenges and quickly assimilate to new concepts.
- * Highly motivated self-starter who takes initiative with minimal supervision.

PORTFOLIO

- * <http://greglandron.com>

WORK EXPERIENCE

ALLIANCETECH | *Lead UI Software Developer/Android Developer*

OCTOBER 2011
PRESENT

- * Developed and maintained several web and mobile apps that gathered, edited and displayed attendee and exhibitor data at large scale events for companies like Apple, Google, D&B, salesforce, Dell, SXSW, etc.
- * Added NFC capability to an existing Android app that collected leads using RFID embedded event tags. It also integrated lead data to 3rd party CRMs. Redesigned and re-skinned the app for a friendlier user experience.
- * Designed, built and maintained a web app that captured and displayed survey data. It utilized a proprietary jQuery plugin that talked to Java servlets with AJAX. The plugin was embedded across many products and was used cross-domain by many 3rd party apps.

VCONSTRUCT, INC | *UI Developer/Lead Web Developer*

MAY 2011
OCTOBER 2011

- * Helped create an award-winning, cloud-based, SaaS application that allows users to migrate any database and its contents to any other local or hosted database. The app used a UI with drag and drop capabilities to match fields, no matter the data type or the database architecture.
- * Designed and built all of the company's websites, landing pages and led their SEO campaigns.

ZANTHIA MARKETING | *Lead Web Developer*

JULY 2010
MAY 2011

- * Developed E-Commerce solutions for multi-national corporations.
- * Led email blast campaigns, link campaigns, PPC ad campaigns, SEO for these companies' websites.

UPFIELD INCORPORATED | *President and Project Manager*

FEBRUARY 2004
JULY 2010

- * Led the development of content management systems from the ground up for doctors, law firms, restaurants, salons, non-profits & independent media outlets.
- * Provided e-commerce solutions for these companies which resulted in an increase sales of up to 200%.
- * Designed and launched branding campaigns for these businesses that was consistent in print as well as on the web.
- * Applied search engine optimization tips & tweaks to help boost the page rank of all websites built.

ALL TRANSPORT SERVICES | *Vice President*

JULY 2003
DECEMBER 2009

- * Managed the day-to-day operations of a company that made over 100 deliveries a day.
- * Responsible for accounts receivables, payroll and all required billing for a company that grossed over 2.5 million dollars a year.
- * Implemented a much more effective "digitized" office system which reduced the time from when we took an order, made the delivery and minimized the time it took to collect compensation by 66%.

CHANNELPOINT | *Software Engineer*

AUGUST 2001
JUNE 2003

- * Worked closely with backend developers to design, develop and implement a web application for companies that could securely allow users to purchase and update insurance policies.

ENIKIA CORPORATION | *Software Engineer*

SEPTEMBER 1998
JULY 2001

- * Created and maintained code for web published Java applet that incorporated user information and applied calculus algorithms to analyze stock market data.